



PROYECTO
100 años, 100 acciones por México



Ciudad de México, Julio 2019

LIC. REINER JAHN
COORDINADOR DEL PROYECTO
100 años, 100 acciones por México

LIC. ROGER SIMS
COORDINADOR DEL PROYECTO H2H
100 años, 100 acciones por México

P R E S E N T

We request and express the intention to be considered in the project 100 years, 100 actions for Mexico.

1) APPLICANT INFORMATION.

Rotary Club Celaya
Rotaract Club Celaya (Sponsored Club Celaya)

Name: José Carlos García García

Address: BLVD. A.L.M. #1282 C.P. 38088 Celaya, Gto

District and ID Club: District 4140 y ID 11827

2) NAME OF THE PROJECT: Peace Builders

3) OBJECTIVE OF THE PROJECT: Sensitize the beneficiaries around the issues of education and culture of peace, in order to provide the municipality with facilitators and promoters of this philosophy within various scenarios, as well as the application of projects based on the needs own of the community.

4) DESCRIPTION OF THE PROJECT, SHORT AND LONG TERM DEGLOZED: The project seeks to train 40 representatives of Non-Governmental Organizations (NGOs) and teachers with capacity to influence their school environment, to provide them with tools that allow them to develop cultural intervention projects of peace in their communities, this due to the increase in violence and the decomposition of the social fabric in Celaya and in general in the state of Guanajuato, this state is in 27th place in the Mexico Peace Index 2019, A strategic alliance of the project is the support of the Government of Celaya, which will give all possible facilities to carry it out, and also undertakes to pay the economic contribution that corresponds to the Club Rotaract Celaya for the investment requested by the call, said payment will be made through the Municipal Institute of Youth of Celaya, in the same way it seeks to integrate businessmen and other NGOs. It also seeks to create a collaborative network between the participating organizations and other social entities, as well as the involvement of the academy. The project seeks to be based on the Positive Peace pillars approach, the development of the training will be carried out by a local NGO called the Institute for the Development of Humanities El Otro Lado A.C., who proposes the following phases:

- a. **Phase I Training of Promoters: it will be carried out through the Diploma in Peace Education and Culture under the online modality with a duration of 120 hours of work and two face-to-face sessions. The theme to be addressed is divided into 4 curricular**



PROYECTO
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spaces: Module I: Fundamentals of Peace Education and Culture; Module II: Teaching processes - learning and intervention in Peace Education and Culture; Module III: Selected Topics in Peace Education and Culture; Module IV: Intervention Project Design. Upon completion of the diploma, the Institute and its External Training Agent issue the diploma of completion and proof of training by the Ministry of Labor and Social Welfare (STPS) through the assigned trainer.

- b. Phase II: Consolidation with Promoters for research team: At the end of the training process, the invitation to Promoters is generated to consolidate a research team, which seeks to establish the need indexes in matters of culture and education for peace. In this sense, the methodological proposal for community intervention and the approach to the scenarios with the highest rate of deterioration of the social fabric of the municipality will be presented.
 - c. Phase III: Development of the research process and establishment of the diagnosis. With the consolidated research team, joint responsibilities and actions will be established to: Establish the research hypothesis, Develop and validate research instruments, Develop a theoretical - conceptual framework, Generate the period necessary for application of instruments, Make the interpretation of the data and present results.
 - d. Phase IV: Proposed intervention model. At the conclusion of the methodological process of the investigation and taking as reference: Proposals for intervention projects of the facilitators, Results of the research, Theoretical frameworks on similar situations, An intervention proposal will be developed in the form of INTERVENTION MODEL.
 - e. Phase V: Application of intervention model. Taking into account the figures and presenting the model to the replicators / facilitators, it will be applied in some focus of attention detected during the investigation to try to rebuild the social fabric and improve the quality of life of those who will be benefited with the intervention, thereby some successful experiences will be established, which are expected, will be developed during the process of activities and will be resumed through evidence, field diaries, audiovisual materials, among some others that may arise, in addition to providing them with more tools that they may need through of individual and group counseling.
 - f. Phase VI: Intervention colloquium and improvement proposals. At the end of the application of the MODEL, a space will be established where coordinators, some members of civil society, representatives of communities and facilitators / researchers have a dialogue to publicize their experiences, difficulties and improvements in the model, in order to at the time, replicate said intervention with the aim of making the intervention more nurtured and with greater experience. This space will be developed in the Colloquium mode in person.
 - g. Phase VII: Municipal Congress of Peace and Citizenship - Presentation of results on community intervention. Within the framework of the commemoration of the Universal Declaration of Rights.
- 5) **EXPLANATION OF THE SUSTAINABILITY OF THE PROJECT IF YOU HAVE IT:** This project seeks financing for its development with the support of the call for the 100x100 call, of the contributions of the businessmen, the local government and the contribution of the community itself in its possibilities.



PROYECTO
100 años, 100 acciones por México



- 6) **DIRECT AND INDIRECT BENEFICIARIES BREAKDOWN YOUR VULNERABLE SITUATION ATTACHING IMAGES:** With this project, we seek to directly benefit 40 people who are interested in training and developing skills in education and culture of peace with which they will have training in these areas In addition, indirectly, the society of Celaya will benefit from research to recognize the needs and establish guidelines for community interventions in colonies focused on their vulnerable situation in terms of culture for peace, thereby seeking to generate an intervention model that responds to contextual and psychosocial needs to raise human and collective development.
- 7) **LOCATION OF THE PROJECT:** This project will be developed in the city of Celaya, Guanajuato, emphasizing the most marginalized colonies and where psychosocial problems are being generated.
- 8) **AREA OF INTEREST:**
- a. Peace and conflict prevention/resolution _____
 - b. Disease prevention and treatment _____
 - c. Water and sanitation _____
 - d. Maternal and child health _____
 - e. Basic education and literacy _____
 - f. Economic and community development _____
 - g. Other _____

9) PROJECT BUDGET

The project budget is \$ 7,000.00 USD, broken down as follows:

CONTRIBUTION	AMOUNT
From the requesting club	USD 500
Resources from other sources in Mexico: FURMEX or others	USD 250
Requested to Heart 2 Heart	USD 6250
SUMA	USD 7000
TOTAL	USD 7000

NOTE: The minimum commitments for applicant clubs are as follows:

Rotary Club	USD 500 – USD 5,000	20 % Of the total project budget
Rotary Club	USD 5,000 – USD 10,000	USD 1,000
Rotaract Club	USD500 – USD10,000	10 % Of the total project budget

1) INVESTMENT TO BE MADE IN THE PROJECT



PROYECTO
100 años, 100 acciones por México



CONCEPT	AMOUNT	TOTAL
Promoter Training		USD 1500
Development, execution and actions of the research process		USD 1500
Design and implementation of the INTERVENTION MODEL		USD 200
Organization of the Colloquium		USD 750
Organization of the Municipal Congress		USD 1250
		USD 7000

SIGNATURE

APPLICANT'S NAME José Carlos García García

PRESIDENT OF THE CLUB 2019 - 2020, NAME AND SIGNATURE (e-mail and phone number)

Scarlett Amézquita Garcia

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LEADER OF THE PROJECT, NAME AND SIGNATURE

LEADER 1

José Carlos García García

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LEADER 2

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